

**MINUTES OF THE BOARD CONSERVATION COMMITTEE MEETING
OF THE JORDAN VALLEY WATER CONSERVANCY DISTRICT**

February 12, 2024

(Approved April 8, 2024)

A regular meeting of the Conservation Committee of the Board of Trustees of the Jordan Valley Water Conservancy District was held on Monday, February 12, 2024, at 3:00 p.m. at the District office located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code Ann. (1953) §§ 52-4-1 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual ("Electronic Meetings").

Trustees Present:

Zach Jacob
Andy Pierucci
John B. Richardson
Corey L. Rushton
Barbara Townsend

Trustees Not Present

Karen Lang
Dawn Ramsey
Mick Sudbury
John H. Taylor

Staff Present:

Alan Packard, General Manager
Jacob Young, Deputy General Manager
Dave Martin, CFO/Treasurer
Shazelle Terry, Assistant General Manager
Gordon Batt, Operations Department Manager
Jason Brown, Information Systems Department Manager
Brian Callister, Maintenance Department Manager
Travis Christensen, Senior Engineer - Property
Martin Feil, Database Administrator (electronic)
Mark Stratford, General Counsel
Kurt Ashworth, Human Resources Manager
Brian McCleary, Controller
Beverly Parry, Executive Assistant
Mindy Keeling, Executive Assistant
Courtney Brown, Conservation Division Manager
Kelly Good, Community Engagement Department Manager
Clifton Smith, Senior Business Data Analyst
Shaun Moser, Conservation Garden Park Manager
Erik Wermel, Conservation Programs Supervisor
Margaret Dea, Senior Accountant (electronic)
Sam Mingo, Business Data Analyst (electronic)
Ann Mecham, Customer Services Representative

Others Present:

- Greg Anderson, General Manager, Kearns Improvement District
- Greg Christensen, Trustee, Kearns Improvement District
- Justun Edwards Public Works Director, Herriman City (electronic)
- Shannon Ellsworth, Rio Tinto (electronic)
- Glen Kennedy, Public Works Director, Midvale City (electronic)
- Paulette McGhie, RESNET Program Manager (electronic)
- Darrin Peterson, General Manager, WaterPro (electronic)
- Jen Robinson, Rio Tinto

The meeting was brought to order at 3:00 p.m. by Mr. Corey Rushton.

Approval of the minutes of the Conservation Committee meeting held January 8, 2024

Mr. Rushton called for a motion to approve the minutes of the January 8, 2024, Conservation Committee meeting. Ms. Barbara Townsend moved to approve the minutes. Following a second by Mr. Zach Jacob, the minutes were approved as follows:

- | | |
|-------------------------------|--------------------------------|
| Mr. Zach Jacob – aye | Mr. Corey Rushton – aye |
| Ms. Karen Lang – not present | Mr. Mick Sudbury – not present |
| Mr. Andy Pierucci – aye | Mr. John Taylor – not present |
| Ms. Dawn Ramsey – not present | Ms. Barbara Townsend – aye |
| Mr. John Richardson – aye | |

Public Comments

There were no public comments.

Discuss recommended Landscape Incentive Program changes

Mr. Erik Wermel, Conservation Programs Supervisor, said it has been JWWCD’s goal to streamline the conservation programs and make them more accessible to customers. He gave a brief overview of the programs’ history. Mr. Wermel reviewed recent legislation which has provided financial incentives for removing lawn or turf and replacing it with water-efficient landscaping. He also reviewed changes made to the Landscape Incentive Program in 2023. Some trends that were seen in 2023 were some participants using poorly designed lawn areas in order to receive higher incentives and others viewing lawn as entirely unnecessary. Mr. Wermel presented 2024 changes to the Landscape Incentive Program such as a single funding tier for turf removal incentives with simplified requirements, the addition of a Switch-to-Drip incentive for planting beds, and the addition of a tree incentive. Also included in 2024 changes to the Landscape Incentive Program are the exclusion of incentives for artificial turf and streamlined class requirements. Mr. Wermel gave rationale for all the proposed 2024 Landscape Incentive Program changes.

Mr. Pierucci asked if there were any plans to educate Member Agencies regarding artificial turf and the reasons it is not included in the Landscape Incentive Program. Mr. Alan Packard, General Manager, said there are currently no plans, but staff will make plans to do so. Mr. Rushton expressed concern that suggested changes might not be in line with city ordinances. Mr. Jacob Young, Deputy General Manager, said staff will be sure to review city ordinances to make sure Landscape Incentive Program requirements do not conflict with city ordinances. Mr. Rushton asked if landscape consultations by Member Agencies would still be funded through this program. Mr. Courtney Brown, Conservation Division Manager, said landscape consultations are available

to residents when they apply for a landscape incentive. In addition, Member Agencies could provide landscape consultations as a Tier 3 project.

Review of Utah Water Savers website updates

Mr. Young introduced Ms. Kelly Good who was recently selected to fill the Community Engagement Department Manager position which will focus on conservation efforts, public and government relations, and customer service.

Ms. Good reviewed the background of the Utah Water Savers (UWS) website. In 2023, the website was updated to provide flexibility to add/remove matching funding sources and allow water districts to customize their own programs for their service areas. She said Preston Mitchell, Product Manager, took on the job of streamlining the UWS website in order to improve the user experience for both applicants and technicians. He surveyed recent applicants, interviewed test subjects, and researched user experience and user interface best practices. Ms. Good reviewed the resulting updates to the UWS website.

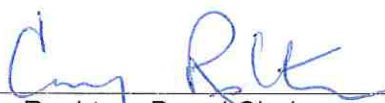
Reporting Items

In the interest of time, Mr. Rushton suggested foregoing the review of the reporting items:

- a. 2024 Garden Education Programs Report
- b. 2024 Utah Water Savers Program Update
- c. Member Agency Grant Program Update
- d. Fundraising Progress Report
- e. Foundation Activities Report

Adjourn

Mr. Corey Rushton called for a motion to adjourn the meeting. Ms. Barbara Townsend moved to adjourn. Following a second by Mr. John Richardson, the meeting was adjourned at 3:48 p.m.



Corey L. Rushton, Board Chair 4/8/2024
Date



Jacob Young, Deputy General Manager 04/08/2024
Date