

**MINUTES OF THE BOARD CONSERVATION COMMITTEE MEETING
OF THE JORDAN VALLEY WATER CONSERVANCY DISTRICT**

(Unapproved and subject to change)

Held on September 13, 2021

A regular meeting of the Board Conservation Committee of the Jordan Valley Water Conservancy District (JVWCD or District) was held on Monday, September 13, 2021 at 3:00 p.m. at the District office located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code Ann. (1953) §§ 52-4-1 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual (“Electronic Meetings”).

Trustees Present:

Lyle C. Summers, Conservation Committee Chair
Corey L. Rushton (electronic)
Barbara Townsend (electronic)
Sherrie L. Ohrn
Reed Gibby
Greg R. Christensen
John H. Taylor (electronic)
Dawn R. Ramsey (electronic)
Karen Lang (joined at 3:28 p.m.)

Trustees Not Present:

Others Present

Josh Zimmerman, Conservation Coordinator, DWRe (electronic)

Staff Present:

Bart Forsyth, General Manager/CEO
Dave Martin, CFO/Treasurer
Alan Packard, Assistant General Manager
Shazelle Terry, Assistant General Manager
Matt Olsen, Assistant General Manager
Jason Brown, Information Systems Department Manager
Martin Feil, (electronic)
Reid Lewis, General Counsel
Kurt Ashworth, Human Resources Manager
Shane Swenson, Engineering Department Manager
Brian McCleary, Controller (electronic)
Brian Callister, Maintenance Department Manager
Gordon Batt, Operations Department Manager
Todd Schultz, Analytics & Outreach Manager
Linda Townes, Public Information Manager (electronic)

Beverly Parry, Executive Assistant
Jessica Morgan, Administrative Assistant
Cynthia Bee, Outreach Coordinator
Courtney Brown, Conservation Programs Manager
Clifton Smith, Business Data Analyst (electronic)
Shaun Moser, Conservation Garden Park Manager (electronic)
Bailey Petty, Conservation Coordinator
Amanda Strack, Conservation Coordinator
Megan Hatch, Marketing Specialist (electronic)

The meeting was brought to order at 3:00 p.m. by Mr. Lyle Summers.

Approval of the minutes of the Conservation Committee meeting held August 9, 2021

Mr. Summers asked for a motion to approve the minutes of the August 9, 2021 Conservation Committee meeting. Ms. Sherrie Ohrn moved to approve the minutes. Mr. Greg Christensen seconded the motion. The minutes were approved as follows:

Mr. Lyle Summers – aye	Ms. Sherrie Ohrn – aye
Mr. Reed Gibby – aye	Mr. Greg Christensen – aye
Mr. Corey Rushton – aye	Mr. John Taylor – aye
Ms. Dawn Ramsey– not present	Ms. Barbara Townsend – aye
Ms. Karen Lang – not present	

Public Comments

No public comments.

Discuss status of statewide initiatives related to secondary water metering

Mr. Matt Olsen introduced the topic by sharing information received from the Division of Water Resources (DWR): 1) approximately 30% of the state's water use is estimated secondary water, 2) areas that have installed secondary meters have seen a reduction in water use by about 20-30%, 3) there are approximately 260,000 secondary water connections in the state with only 15% of the connections metered, and 4) the cost range could be anywhere from \$330 million to \$440 million to install meters statewide.

Mr. Christensen asked what drives the reduction in water use when secondary meters are installed. Mr. Olsen stated that WBWCD sends out a monthly water use comparison report, and WaterPro bills secondary water using a volumetric tiered rate. Both methods have shown to be effective at reducing water use.

Mr. Gibby asked about funding for the \$330 million to \$440 million to pay for secondary metering. Mr. Bart Forsyth explained that incentives and funding for secondary water metering is being discussed at the legislative level and the upcoming session will likely include a bill for funding.

Mr. Olsen reviewed the senate bills passed in 2019, 2020, and 2021. These bills set various reporting and installation requirements on secondary water systems. The latest bill passed in 2021 requires counties with larger populations to install meters on all new connections and for secondary water suppliers to develop a replacement plan and file it with the Utah Division of Water Resources by December 31, 2025. The legislature also allocated \$2 million in grant funds for small systems to use for secondary meters.

Discuss education materials and resources available for use at public events

Ms. Cynthia Bee was asked to share what educational and promotional materials are available for use at Member Agency or City functions. Some of the resources include various conservation program table runners, Conservation Garden Park branded pens, Utah Water Savers program brochures, and park strip plant designs. There are additional resources specifically for the Locascapes Rewards program that include a guide, flyers, checklists, banners, and a model house.

Ms. Bee then described some planned resources that are currently being developed. Those include a Utah Landscape Resource Guide that provides a comprehensive overview of conservation programs and resources available to homeowners. Additionally, staff will be purchasing a portable stand that can display conservation program banners and supplemental materials.

Ms. Lang joined the meeting at 3:28 p.m.

Ms. Ohrn inquired about having before and after or time-lapse videos to help educate the public. Ms. Bee stated that there are some existing materials that show before and after pictures and staff is working on creating similar visuals with the latest Locascapes Rewards participants.

Reporting Items

The reporting items were reviewed by Mr. Courtney Brown and are included in the packet as follows:

- a. Locascapes Status Report
- b. 2021 Garden Education Programs Report – Classes for the 2021 year are almost complete and the last class will be held on September 16th. Mr. Brown pointed out that the virtual classes will run year-round and are being well attended.
- c. 2021 Landscape Leadership Grant Update – There is a completed project in Riverton at a Holiday Oil. There are three additional projects underway that will be completed in the next few months.
- d. 2021 Utah Water Savers Program Update – The Flip Your Strip and Locascapes Rewards programs continue to be popular. Landscape consultations are scheduled out through the end of October.

- e. 2021 Homebuilder Rewards Update – There are currently three active home builders participating in the program: Alpine, Garbett, and Ivory Homes. Mr. Summers asked about the role of inspections in completed landscapes. Mr. Brown stated that rebates are only provided for homes that meet the Localscapes requirements.
- f. Member Agency Grant Program Update
- g. Fundraising Progress Report
- h. Foundation Activities Report

Adjourn

Mr. Summers asked for a motion to adjourn the meeting. Ms. Townsend moved to adjourn. Mr. Gibby seconded the motion. The meeting was adjourned at 3:41 p.m.

Lyle C. Summers, Conservation Committee Chair

Date

Matthew D. Olsen, Assistant General Manager

Date