

MINUTES OF THE BOARD CONSERVATION COMMITTEE MEETING
OF THE JORDAN VALLEY WATER CONSERVANCY DISTRICT

(Approved April 7, 2025)

February 10, 2025

A regular meeting of the Conservation Committee of the Board of Trustees of the Jordan Valley Water Conservancy District was held on Monday, February 10, 2025, at 3:03 p.m. at JVVCD's office located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code Ann. (1953) §§ 52-4-1 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual ("Electronic Meetings").

Trustees Present:

Corey L. Rushton
John Richardson
John H. Taylor (electronic)
Mick Sudbury
Zach Jacobs (electronic)
Andy Pierucci (electronic)

Trustees Not Present:

Barbara Townsend, Chair
Karen D. Lang
Dawn Ramsey

Staff Present:

Alan Packard, General Manager
Shazelle Terry, Assistant General Manager
Brian Callister, Maintenance Department Manager
Brian McCleary, Controller
David Martin, Chief Finance Officer/Treasurer
Jason Brown, Information Systems Manager
Kelly Good, Community Engagement Department Manager
Kurt Ashworth, Human Resource Manager
Mark Stratford, General Counsel
Shane Swenson, Chief Engineer
Travis Christensen, Engineering Group Leader
Mindy Keeling, Executive Assistant
Lisa Wright, Administrative Assistant
Cheyenne Davis, Customer Service Representative
Clifton Smith, Senior Business Data Analyst (electronic)
Erik Wermel, Conservation Programs Supervisor
Margaret Dea, Senior Accountant (electronic)
Martin Feil, Database Administrator (electronic)
Shaun Moser, Conservation Garden Park Manager

Also present:

Candice Hasenyager, Director, Division of Water Resources
David Robertson, Principal Owner, LRB Public Finance Advisor
Cary Necaie, PW Director, Riverton City

Stacie Olson, Riverton City
Kevin Hicks, City Manager, Riverton City

Welcome

Mr. Corey Rushton, Acting Chair, called the meeting to order at 3:03 p.m.

Consider approval of the minutes of the Conservation Committee meeting held on January 13, 2025

Mr. Rushton indicated that the minutes from the January 13, 2025, meeting could not be presented for approval due to a lack of quorum.

Public Comments

There were no public comments.

2024 Conservation Programs Summary

Ms. Kelly Good, Community Engagement Department Manager, reviewed the 2024 Key Findings for Outreach and Educational Programs and Outreach Events: 1702 live class attendees, 3,768 YouTube and DIY Video views, 760 recorded class views, 15 offsite classes, and 7 booths at local events. Mr. Sudbury and Ms. Good discussed the participation numbers and whether they are aligned with expectations and that achieving these numbers is where the program was expected to be. Ms. Good reviewed the park visitation numbers and social media presence, showing Facebook had the highest numbers. She expressed that the potential to reach 10-20,000 people is within reach, and efforts will be amplified to achieve this goal.

Ms. Good reviewed the Conservation Plan Goals for 2024. She identified the 2025 participation goals as increasing the outreach activities by 10 percent, enrolling 2000 live class attendees, encouraging 35,000 visitors to visit the Conservation Garden Park, and obtaining 550 new LIP applications.

Ms. Good indicated that the Conservation staff members will be expanding their efforts to reach the public to convert their landscapes, instead of only focusing on those who may already be considering a change. The Conservation Garden Park will expand its partnership with similar organizations in the valley, such as Hogle Zoo, Tracy Aviary, and Wheeler Historic Farm. She noted that the Conservation Garden staff will either teach classes or put up materials, or these partners may also put their materials up at the Conservation Garden Park. She also noted that the Conservation Garden Park will be offering a variety of classes, like yoga and watercolor painting, to bring people who might not normally think about water conservation to the garden as a first touch point.

Ms. Good indicated that Conservation Garden staff will use a pilot program using mobile messaging software, AlertMedia, JVVCD staff will provide customers with unique and customized information geared

toward their water use, possibly alerting them that they are using more water currently than the previous summer and suggesting water-saving incentives available to them. The Board expressed approval of the direction.

Mr. Pierucci and Mr. Richardson joined the meeting electronically.

**Conservation
Progress with
School Districts**

Ms. Good explained that there are considerable opportunities for water conservation within schools, given their substantial turf grass areas and their essential role in the community. She stated that Mr. Courtney Brown, Conservation Manager, along with a consultant, performed a comprehensive assessment of water usage across 18 schools in three different districts, employing data from local weather stations to create customized water budgets based on historical usage patterns.

Ms. Good shared that the analysis revealed varying levels of water management effectiveness among the schools. For instance, Oak Dale Elementary successfully operated below its budgeted water usage, reflecting effective water management practices; in contrast, Midvale Middle School exceeded its budget by over 140%, highlighting specific areas where enhancements could be implemented. She showed that these results underscore the potential for improved water efficiency even without removing existing turf.

Ms. Good shared the assessment recommendations, which include conducting strategic water management audits, installing advanced irrigation controls, and fostering student engagement in water conservation initiatives. Educating students about sustainable landscaping can cultivate a culture of environmental stewardship that benefits future generations. The Board discussed concerns about the landscaping choices and water resource management in some new schools that may have been discussed during the planning phase. These discussions present a valuable opportunity to guide future landscaping decisions in a way that optimizes water conservation efforts.

Reporting Items

Ms. Good presented the reporting items. The reporting items included education through foundation activities.

**Consider approval
of the minutes of
the Conservation
Committee
meeting held on
January 13, 2025**

Mr. Rushton noted that a quorum was now present and called for a motion to approve the January 13, 2025, minutes. Mr. Mick Sudbury moved to approve the minutes. Followed by a second by Mr. Andy Pierucci, the motion was unanimously approved by those present as follows:

Mr. Pierucci – aye

Ms. Townsend – not present

Mr. Rushton – aye

Ms. Ramsey – not present

Mr. Richardson – aye

Mr. Taylor – aye

Ms. Lang – not present

Mr. Sudbury – aye

Mr. Jacob – aye

Adjourn

Mr. Rushton called for a motion to adjourn the meeting. Mr. Mick Sudbury moved to adjourn. Followed by a second by Mr. Andy Pierucci, the meeting adjourned at 3:30 p.m.



Barbara L. Townsend
Conservation Committee Chair



Jacob C. Young
Deputy General Manager