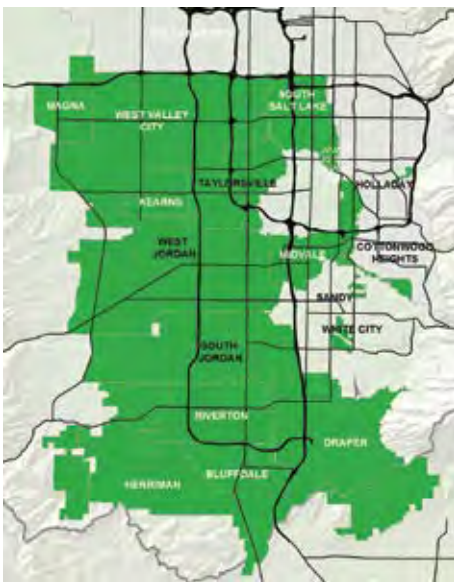


Jordan Valley Water Conservancy District (JVWCD) is offering Landscape Leadership Grants for highly visible landscaping projects that have potential for significant water savings. Projects may include the following:

- A. Landscape renovation projects that remove and replace lawn with water-efficient landscaping or new landscaping projects that install water-efficient landscaping instead of lawn for:
  - Commercial, business, industrial, or institutional properties
  - Large residential apartment complexes
  - Residential multi-home properties managed by a home owner's association
- B. Residential single family or multi-home dwelling landscaping projects managed by a builder or developer.
- C. Model home landscape installations or renovations.
- D. Park strip lawn installation or conversion projects.

Other commercial, business, or institutional opportunities may be considered on a case-by-case basis.

## who is ELIGIBLE?



1. Applicant must be the property owner or property owner's agent.
2. Applicant must be a commercial business, industry, institution, or home owner's association that is properly licensed and/or registered with the State of Utah.
3. Applicant is voluntarily participating in the program, and not for the purpose of complying with a governmental code or policy relating to landscape design standards.
4. Applicant must have a landscaping project within JVWCD's service area, which encompasses the following cities: Bluffdale, Draper, Herriman, Kearns, Magna, Midvale, Riverton, South Jordan, South Salt Lake, Taylorsville, West Jordan, West Valley, and White City. Smaller portions of the following cities can also be found in JVWCD's retail area: Cottonwood Heights, Holladay, Midvale, Murray, and Sandy.

## how to APPLY



Complete the online interest form at [jvwcd.org/landscapeleadershipgrant](http://jvwcd.org/landscapeleadershipgrant) or email the following information to [grants@jvwcd.org](mailto:grants@jvwcd.org):

1. Applicant's contact information (name, phone, and email)
2. Project address and description
3. Estimated project start date and cost
4. Concept landscape plan (or detailed construction plans if available)
5. Estimated square footage (include breakdown of turf, planter bed, and hardscape areas)

## *funding* **AMOUNT**

Project funding is determined by two separate components: a project score and the project's estimated water savings. Projects may receive a score of up to 100 points based on the evaluation process described below. Water savings will be calculated by JVVCD based on the project plan and the estimated watering requirements of the landscape. Grants will not exceed 50 percent of the project cost or \$100,000. For reference, the table below shows funding estimates for a potential project. All scenarios were calculated using a project size of 20,000 ft<sup>2</sup>.

<b>PROJECT SCORE</b> <small>(Based on evaluation process)</small>	<b>SCENARIO 1:</b> <small>(50% lawn, 25% plantings, 25% hardscape)</small>	<b>SCENARIO 2:</b> <small>(25% lawn, 50% plantings, 25% hardscape)</small>	<b>SCENARIO 3:</b> <small>(10% lawn, 65% plantings, 25% hardscape)</small>
<b>Lower Range (36-40)</b>	\$3,560	\$4,870	\$5,650
<b>Middle Range (61-65)</b>	\$8,010	\$10,950	\$12,715
<b>Higher Range (81-85)</b>	\$11,570	\$15,820	\$18,370

## *evaluation* **PROCESS**

### **ORGANIZATION SCORE (20 POINTS):**

Project Plan (5 points):

- Is there a reasonable description, concept plan, and timeline for the project?

Capabilities (15 points):

- Does the applicant have the appropriate training and resources to carry out the project?

### **PROMOTIONAL SCORE (50 POINTS):**

Prominence and Visibility (15 points):

- Will the project/location be seen by many (ex. neighborhood, city, county, state)? Will the project/location draw in visitors? Does the project include prominent stakeholders?

Media and Promotability (15 points):

- How well can the project be promoted, advertised, or included in a marketing campaign (ex. reach, interest)? Is the project newsworthy or appealing to the media? Are there other considerations like the uniqueness of political, socio-economic, cultural, legal, environmental or geographic factors that this project brings?

Showcase for Water Conservation (20 points):

- How well does the project showcase the purposes, benefits, and techniques of effective water conservation (ex. signage, project narrative, media materials)? Does it reference relevant water conservation learning resources (ex. Localscapes, Conservation Garden Park, Slow the Flow, Seven Principles of Water Wise Landscaping)?

### **IMPACT SCORE (30 POINTS):**

Likelihood of Copy-cats (20 points):

- Will this project lead to other similar projects or additional water conservation?

Cultural Impact (10 points):

- What is the project's ability to stimulate and develop a culture of water conservation in the community (ex. ordinances, public policy, public perception, land use planning, stakeholder practices)?



JORDAN VALLEY WATER  
CONSERVANCY DISTRICT

*Jordan Valley Water's Landscape Leadership Grant program was created to help businesses, institutions, and associations become community leaders in water conservation. Funding is available for landscaping projects that provide measurable water savings and have high promotional appeal. To receive a grant, projects must meet the following landscaping requirements.*

- A.** All irrigation shall be appropriate for the designated plant material to achieve the highest water efficiency. Drip irrigation or bubblers shall be used except in turf areas.
- B.** Each irrigation valve shall irrigate landscaping with similar site, slope and soil conditions, and plant materials with similar watering needs. Turf and non-turf areas shall be irrigated on separate irrigation valves. In addition, drip emitters and sprinklers shall be placed on separate irrigation valves.
- C.** Landscaped areas shall be provided with a WaterSense labeled smart irrigation controller which automatically adjusts the frequency and/or duration of irrigation events in response to changing weather conditions. All controllers shall be equipped with automatic rain delay or rain shut-off capabilities.
- D.** Adequate surface treatments shall be used to control weeds and improve the appearance of the landscaping. At least 3-4 inches of mulch permeable to air and water shall be used in planting beds.. Common surface treatments shall include rock, bark or compost.
- E.** At maturity, landscapes shall have enough plant material (perennials and shrubs) to create at least 50 percent living plant cover at maturity at the ground plane, not including tree canopies.
- F.** Turf shall not be placed in park strips, designated pathways, or on slopes greater than 33%. Lawn areas shall not be less than eight (8) feet wide.
- G.** In residential landscapes, turf area shall not exceed 35% of the total landscaped area.
- H.** In commercial, industrial and institutional landscapes, turf areas shall not exceed 15% of the total landscaped area, outside of active recreation areas.