

**MINUTES OF THE BOARD CONSERVATION COMMITTEE MEETING
OF THE JORDAN VALLEY WATER CONSERVANCY DISTRICT**

(Unapproved and subject to change)

Held on July 12, 2021

A regular meeting of the Board Conservation Committee of the Jordan Valley Water Conservancy District (JVWCD or District) was held on Monday, July 12, 2021 at 3:00 p.m. at the District office located at 8215 South 1300 West, West Jordan, Utah.

This meeting was conducted electronically in accordance with the Utah Open and Public Meetings Act (Utah Code Ann. (1953) §§ 52-4-1 et seq.) and Chapter 7.12 of the Administrative Policy and Procedures Manual (“Electronic Meetings”).

Trustees Present:

Lyle C. Summers, Conservation Committee Chair (electronic)
Corey L. Rushton (electronic)
Barbara Townsend (electronic)
Sherrie L. Ohrn
Reed Gibby
Karen Lang
Greg R. Christensen

Trustees Not Present:

John H. Taylor
Dawn R. Ramsey

Others Present

Staff Present:

Bart Forsyth, General Manager/CEO
Dave Martin, CFO/Treasurer
Alan Packard, Assistant General Manager
Shazelle Terry, Assistant General Manager
Matt Olsen, Assistant General Manager (electronic)
Jason Brown, Information Systems Department Manager (electronic)
Reid Lewis, General Counsel
Kurt Ashworth, Human Resources Manager
Shane Swenson, Engineering Department Manager
Brian McCleary, Controller
Brian Callister, Maintenance Department Manager
Gordon Batt, Operations Department Manager
Todd Schultz, Analytics & Outreach Manager
Linda Townes, Public Information Manager
Beverly Parry, Executive Assistant
Jessica Morgan, Administrative Assistant
Courtney Brown, Conservation Programs Manager
Clifton Smith, Business Data Analyst (electronic)
Shaun Moser, Conservation Garden Park Manager (electronic)

Amanda Strack, Conservation Coordinator
Bailey Petty, Conservation Coordinator (electronic)
Megan Hatch, Marketing Communications Coordinator (electronic)

The meeting was brought to order at 3:08 p.m. by Ms. Karen Lang
Mr. Lyle Summers joined the meeting at 3:10pm.

Approval of the minutes of the Conservation Committee meeting held June 7, 2021

Mr. Summers asked for a motion to approve the minutes of the June 7, 2021 Conservation Committee meeting. Mr. Greg Christensen recommended changes be made to the description of the water conservation project by Kearns Improvement District. Mr. Reed Gibby moved to approve the minutes with the indicated change. Ms. Lang seconded the motion. The minutes were approved as follows:

Mr. Lyle Summers – aye
Mr. Reed Gibby – aye
Mr. Corey Rushton – aye
Ms. Dawn Ramsey – not present
Ms. Karen Lang – aye

Ms. Sherrie Ohrn – aye
Mr. Greg Christensen – aye
Mr. John Taylor – not present
Ms. Barbara Townsend – aye

Public Comments

No public comments.

Discuss expenditure and direction of the statewide media campaign

Mr. Matt Olsen explained that the Slow the Flow media campaign is an initiative of the Governor's Water Conservation Team. In March 2020, an updated interlocal agreement was renewed for the continuation of the campaign. The 2021 media campaign has been expanded to increase drought messaging. On Wednesday, the Board will consider approving the cost of JWWCD's portion of the 2021 campaign. The interlocal agreement specifies that typical funding for the campaign is \$300,000, JWWCD's portion being \$52,400. Additional funds were also recently requested to support an expanded media campaign to provide more drought messaging and materials. JWWCD chose to provide \$26,200 to support the additional media campaign and consultant costs of \$378,000.

Mr. Christensen asked for clarification on JWWCD's \$26,200 contribution for the expanded campaign. Mr. Olsen explained that staff made an assessment of the drought campaign proposal and Bart approved the amount specified. The bulk of the additional campaign costs are to be paid using reserve funds from the Division of Water Resources.

Discuss Member Agency Grant Program applications from Granger-Hunter Improvement District and WaterPro.

Mr. Courtney Brown briefly reviewed the Member Agency Grant Program requirements, funding tiers, and eligibility. Two grant applications are up for consideration by the trustees at the Wednesday meeting.

Mr. Brown started by describing the application from Granger-Hunter Improvement District (GHID) for the following projects: 1) leak detection equipment for fire hydrants, 2) a water system leak detection project, 3) push brooms to encourage customer web portal usage, 4) conservation calendars, and 5) conservation program advertisements. The total cost of the programs would be \$94,000 and JVVCD's contribution would be \$54,800.

Mr. Brown next described the application from WaterPro, which is requesting grant funding for the continuation of its secondary metering project. The application would support the installation of 150 secondary meters, cellular endpoints, setters, and meter boxes. WaterPro customers will be billed at the existing flat rate for a year and will then be billed at a volumetric rate based on actual usage. The total project cost would be \$200,858 and JVVCD's contribution would be \$50,950.

Mr. Christensen asked if the secondary metering projects done by WaterPro in previous years have resulted in water savings. Mr. Brown confirmed that based on data analyzed from WaterPro, customers that receive a secondary meter and are billed volumetrically typically see a 30% reduction in water use.

Mr. Gibby asked if water conservation messaging campaigns result in quantifiable reductions in water use. Mr. Brown explained that public messaging does result in water conservation, however it is difficult to measure this type of initiative.

Ms. Ohrn and Mr. Christensen inquired about State legislation regarding requirements for secondary water metering. Mr. Bart Forsyth provided information about recent legislation on secondary metering and staff will continue to gather information about the topic.

Mr. Christensen asked where the funds for the Member Agency Grant program come from. Mr. Brown stated that the funds are provided for from the Operations and Maintenance budget.

Reporting Items

The reporting items were reviewed by Mr. Courtney Brown and are included in the packet as follows:

- a. Localscapes Status Report
- b. 2021 Garden Education Programs Report
- c. 2021 Landscape Leadership Grant Update – New Landscape Leadership Grant projects include Holiday Oil in Riverton and Labrum Park in Taylorsville City. Ms. Ohrn provided positive feedback on a recently completed Holiday Oil landscape project.
- d. 2021 Utah Water Savers Program Update – These programs have very high participation volume. Currently, the number of completed projects this season is higher than a complete season in previous years.
- e. 2021 Homebuilder Rewards Update – Ivory Homes has completed extensive homebuilder projects that are well executed and promote the program.
- f. Member Agency Grant Program Update – The packet currently contains Member Agency projects from the 2020/2021 FY. In August the packet will include the projects for the 2021/2022 FY.

- g. Fundraising Progress Report
- h. Foundation Activities Report

Adjourn

Mr. Summers asked for a motion to adjourn the meeting. Ms. Ohrn moved to adjourn. Mr. Christensen seconded the motion. The meeting was adjourned at 3:47pm.

Lyle C. Summers, Conservation Committee Chair

Date

Matthew D. Olsen, Assistant General Manager

Date